सिलाई GULLY



Handmade with Love,
Made for Change.

PRODUCT CATALOGUE

AN INITIATIVE OF

Garden Reach Institute for the Rehabilitation and Research (GRIRR)

OUR STORY

Every Stitch *Tells a Story.*







It began with a mother's resolve.

For years, Garden Reach Institute for the Rehabilitation and Research (GRIRR) has provided rehabilitation for children with disabilities in Garden Reach, Kolkata. But working closely with families, we saw another struggle at home. Many of the fathers work as daily-wage labourers, making kite sticks and doing similar work for very little pay. In the off-season, even that income stops.

The mothers made a simple decision: ***we will do something to help our family.*** That decision became Silai Gully. With a needle, a sewing machine and a crochet hook, they began creating handmade pieces, earning for their families while caring for their children.

Today, a growing circle of women is part of Silai Gully, and young girls from the community are learning stitching so they can join the work too.

> *Our aim: to empower the women of our community, for their children with disabilities, for their families, and for their own future.*

We don't ask you to buy out of sympathy. We hope you'll choose these pieces simply because you love them — and take home something made slowly, carefully and with love.

INSIDE

Our *Collections*



01 The Everyday Collection

Shabnam gajra · Chandni · Rang Lehar woollen · Laali checks scrunchies · Nanhi Kali kids' clips · Tote bags · Potli · Bandhan & Gulposh charms · Teddy Tinku · Phool Rani · Dhun earbud cases

PAGE 04



02 The Festive Collection

Rangrez Genda crochet marigolds · Gul-e-Noor diya holders · Roshni tealight holders

PAGE 17



03 Home & Décor

Chai ke Phool crochet coasters · Sadabahar fragrance & décor tulips · Mehak fragrance sachets

PAGE 21

PRICE LIST AT A GLANCE — PAGE 26 · HOW TO ORDER — PAGE 27

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01

The Everyday Collection

Our regular collection — led by our hottest piece, the white gajra scrunchie.

SCRUNCHIES · NANHI KALI · TOTES · POTLI · CHARMS · EARBUD CASES



★ OUR HOTTEST COLLECTION

Shabnam *White Gajra* Scrunchie

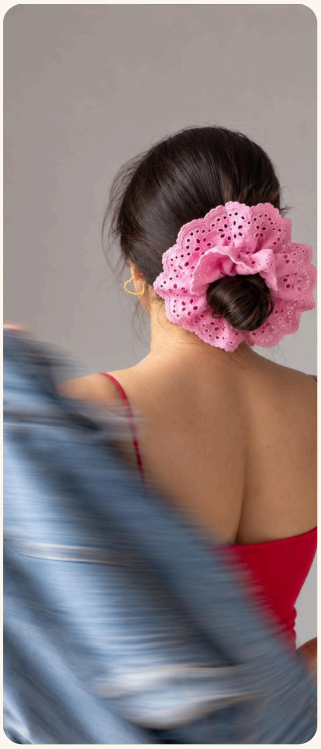
Airy, oversized and fresh as morning dew — with delicate eyelet edges that frame every bun and ponytail. The piece everyone asks for.

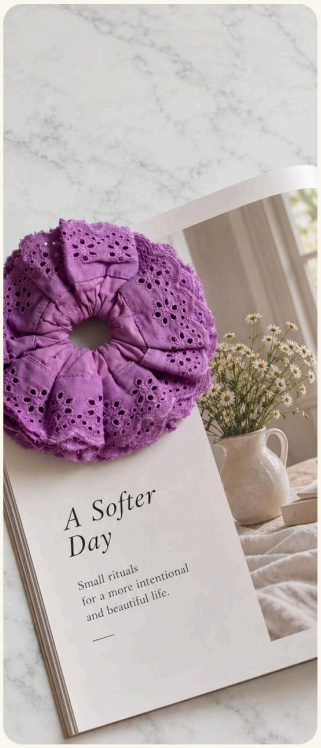
₹200 / piece

SG-006 · HANDMADE BY THE WOMEN OF SILAI GULLY

SHABNAM GAJRA · ALSO IN COLOURS











White · Pink · Yellow · Purple · Black

White ₹200 / piece · Colour prices on request







WOMEN MADE

Chandni Scrunchies

Shimmering scrunchies with a soft, moonlit sheen — from everyday ponytails to festive buns.

Available in multiple colours

₹50 small | ₹150 large

SG-004









CROCHET COLLECTION

Rang Lehar Woollen Scrunchies

Soft, ruffled woollen scrunchies — cheerful brights and an always-chic black.

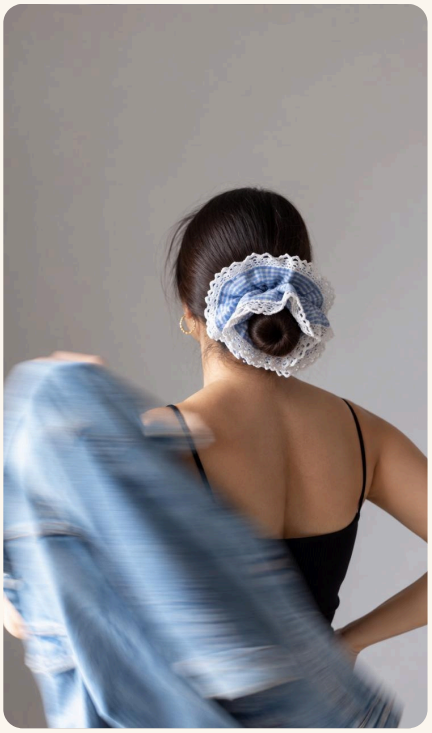
Sky blue · Pale yellow · White · Red · Black

₹150 / piece

SG-003









Laali Checks Scrunchies

Gingham checks finished with a delicate white lace edge — pretty, playful, everyday.

Red · Blue · Pink checks

₹150 / piece

SG-005

FOR LITTLE ONES

Nanhi Kali

Tiny crochet clips for little ones — playful butterflies, colourful flowers and strawberries.

Pink butterfly & flower · Strawberry · Yellow blossom

₹80 / pair

SG-009













TOTE BAGS · ₹300 EACH





HANDCRAFTED

Gul-e-Lala Tote

A natural tote scattered with hand-stitched tulips.

₹300 / piece

SG-014





Moti Guldasta Tote

A hand-beaded bouquet blooming across a natural tote.

₹300 / piece

SG-015





Nazm Tote

Line-drawn blossoms with beaded hearts — a little poem you can carry.

₹300 / piece SG-016



PERFECT FOR GIFTING

Gulnar Potli

A gingham drawstring potli that opens like a flower — perfect for gifting.

Red gingham with red petals

₹250 / piece SG-008







PERFECT FOR GIFTING

Bandhan Bow Charms

Puffy gingham bows on a gold-tone clasp — for bags, keys and gift boxes.

Purple · Orange · Red · Yellow · Black · Blue

₹200 / piece

SG-007





Gulposh Rose Charms

A crochet rose with a leaf, on a star clasp for your favourite bag.

Sky blue · Peach

₹70 / piece

SG-011



MADE WITH LOVE

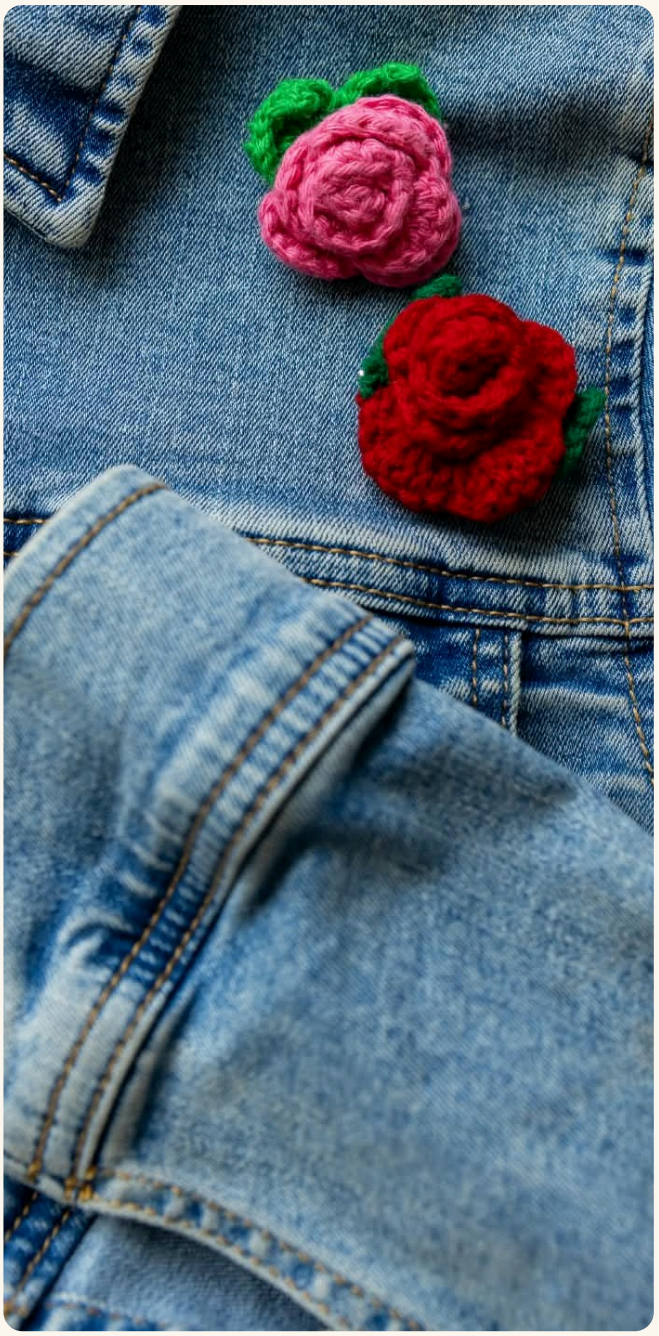
Teddy Tinku

A tiny bundle of cuteness — a crochet bear in a red scarf, made to travel with you.

₹150 / piece

SG-012





CROCHET COLLECTION

Phool Rani

Hand-crocheted roses that bring a bloom to denim, bags and more.

Pink · Red

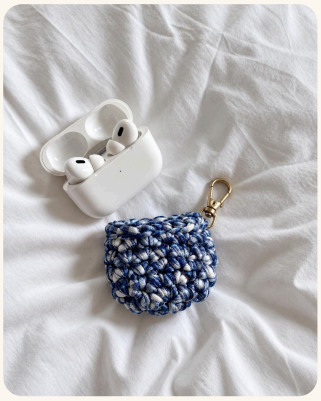
₹150 / pack of 2

SG-010













NEW

Dhun Earbud Case

A hand-crocheted, glossy-cord cover for your earbud case, with a gold-tone clip for your bag.

Silver · Magenta · Bright blue · Blue & white

₹250 / piece

SG-018



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02

The Festive Collection

Colour, light and celebration — crocheted by hand for pooja, Diwali and every festive table.

RANGREZ GENDA · GUL-E-NOOR · ROSHNI







FESTIVE FAVOURITE

Rangrez Genda

Hand-crocheted marigolds that never wilt — for pooja thalis, diyas, torans and festive tables.

Orange · Marigold yellow

₹200 / set of 4 pieces

SG-001













HANDCRAFTED

Gul-e-Noor

Layered crochet blooms made to cradle a tealight — a soft glow for every celebration.

Red petals with green leaves

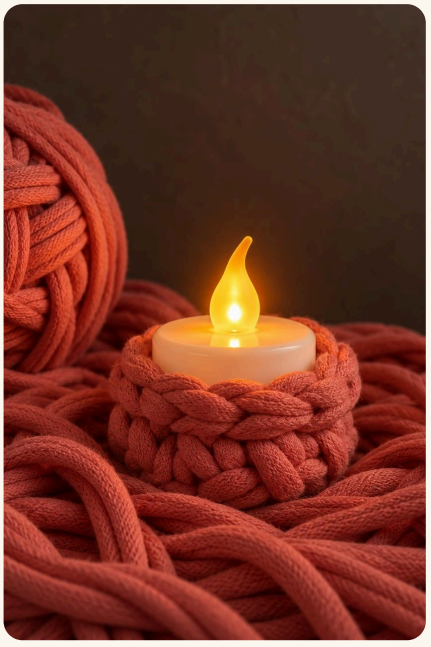
₹150 / piece

SG-002









NEW

Roshni Tealight Holders

Chunky hand-crocheted cups that hold a tealight — warm colour and soft light for every corner.

Hot pink · Maroon · Rust · Peach

₹120 / piece

SG-017



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03 Home & Décor

Small comforts for everyday rituals.

CHAI KE PHOOL · SADABAHAR · MEHAK







PERFECT FOR GIFTING

Chai ke Phool

Flower-shaped crochet coasters for slow mornings and shared cups of chai.

Butter yellow · Mustard · Caramel

₹200 / set of 4 coasters

SG-013





NEW

Sadabahar Fabric Tulips

Soft, stuffed fabric tulips in mixed prints — for fragrance and décor. Flowers that never wilt, for wardrobes, vases, shelves and gift boxes.

Mixed prints and colours

₹50 / piece

SG-019













NEW

Mehak Fragrance Sachet

A hand-stitched fragrance sachet with a hanging loop — for your wardrobe, car or room. Fills your space with a fresh, positive scent.

Natural beige

₹70 / piece

SG-020

GIFTING WITH SILAI GULLY

Gifts that carry *a story*

Festive hampers, corporate gifts and thoughtful little hellos — we can put together curated and customised Silai Gully gifts for every occasion. Mix scrunchies, crochet charms, potlis, marigolds and coasters into a gift that is beautiful and meaningful.

CUSTOM & BULK ORDERS WELCOME

CORPORATE & FESTIVE GIFTING AVAILABLE







AT A GLANCE

Price *List*

The Everyday Collection

SG-006	Shabnam Gajra Scrunchie — White	₹200	per piece
SG-006	Shabnam Gajra Scrunchie — Pink, Yellow, Purple, Black	On request	
SG-004	Chandni Scrunchie — Small / Large	₹50 / ₹150	per piece
SG-003	Rang Lehar Woollen Scrunchie	₹150	per piece
SG-005	Laali Checks Scrunchie	₹150	per piece
SG-009	Nanhi Kali Kids' Clips	₹80	per pair
SG-014/15/16	Tote Bags — Gul-e-Lala, Moti Guldasta, Nazm	₹300	per piece
SG-008	Gulnar Potli	₹250	per piece
SG-007	Bandhan Bow Charm	₹200	per piece
SG-011	Gulposh Rose Charm	₹70	per piece
SG-012	Teddy Tinku	₹150	per piece
SG-010	Phool Rani Crochet Roses	₹150	pack of 2
SG-018	Dhun Earbud Case	₹250	per piece

The Festive Collection

SG-001	Rangrez Genda Crochet Marigolds	₹200	set of 4 pieces
SG-002	Gul-e-Noor Diya Holder	₹150	per piece
SG-017	Roshni Tealight Holder	₹120	per piece

Home & Décor

SG-013	Chai ke Phool Coasters	₹200	set of 4
SG-019	Sadabahar Fragrance & Décor Tulips	₹50	per piece
SG-020	Mehak Fragrance Sachet	₹70	per piece

All prices are in Indian Rupees. Customisation and bulk-order pricing on request.

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Take Home a Story
Handmade with Love.

TO ORDER, CONTACT

Fatema Khatoon

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@SILAIGULLY

Scan to follow & DM us

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CORPORATE & FESTIVE GIFTING AVAILABLE

Every purchase supports a woman's journey towards a sustainable livelihood.

SILAI GULLY IS AN INITIATIVE OF
Garden Reach Institute for the
Rehabilitation and Research (GRIRR), Kolkata